Contents

List of Figures and Tables Notes on Authors Acknowledgements Introduction PART ONE ETHNOGRAPHY AND LANGUAGE		ix xi		
			xiii	
		11		
			1	Linguistic Ethnography
		2	Data in Linguistic Ethnography	29
PA]	RT TWO DOING RESEARCH IN LINGUISTIC			
ET	HNOGRAPHY: BUILDING THE CASE	59		
3	Case Study One: Reflexivity, Voice and Representation in			
	Linguistic Ethnography (Angela Creese)	61		
4	Case Study Two: Researching Feedback Conferences in			
	Pre-service Teacher Training (Fiona Copland)	89		
5	Case Study Three: Ethnography and the Workplace			
	(Frances Rock)	117		
6	Case Study Four: Ethnography, Language and Healthcare			
	Planning (Sara E. Shaw)	143		
PA]	RT THREE PRACTICAL ISSUES IN LINGUISTIC ETHNOGRAPHIC			
RE:	SEARCH	171		
7	Empiricism, Ethics and Impact	173		
8	Transcription, Translation and Technology	191		
9	Writing Up: Genres, Writer Voice, Audience	209		
10	Ways Forward	227		
References		233		
Index		255		