

# International Management

**Culture, Strategy, and Behavior**

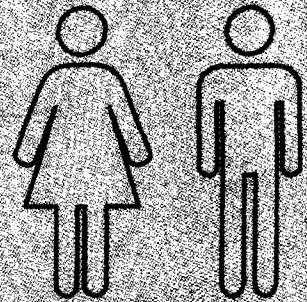
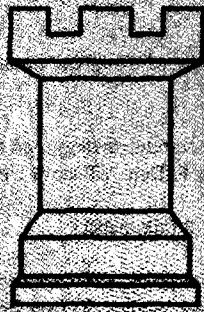
**Ninth Edition**

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**In-Class Simulations (available on the Online Learning Center at [www.mhhe.com/luthans9e](http://www.mhhe.com/luthans9e))**

1. "Frankenfoods" or Rice Bowl for the World: The U.S.–EU Dispute over Trade in Genetically Modified Organisms
2. Cross-Cultural Conflicts in the Corning–Vitro Joint Venture

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