

Contents

<i>Acknowledgments</i>	vii
Introduction: Activist Cultures, the Web, and Digital Capitalism	1
1 The Ethnography of Digital Activism	17
2 Web 2.0 and the Agency of Technologies	49
3 Social Media Activism and the Critique of Mass Self-Communication	65
4 The Everyday Critique of Digital Labor	81
5 Digital Activism and the Problem of Immediacy	99
6 Activist Magazines in the Digital Age	119
Conclusion: The Future of the Web, Big Data, and the Power of Critique	136
Appendix 1: Activism on the Web: A Note on Method	149
<i>Bibliography</i>	155
<i>Index</i>	177