

CONTENTS

PREFACE	ix
1 INTRODUCTION	2
2 IDEAS	8
Gender Ideologies	12
The Binary and Our Bodies	16
<i>The Binary and Everything Else</i>	25
Blurred Vision and Blind Spots	28
3 BODIES	34
Research on Gender Differences and Similarities	37
Defining “Real”	39
A Different Question Altogether	49
4 PERFORMANCES	58
How to Do Gender	60
Learning the Rules	65
Why We Follow the Rules	68
How to Break the Rules	74
The No. 1 Gender Rule	78
5 INTERSECTIONS	82
Intersectionality	84
Economic Class and Place of Residence	85
Race	89
Sexual Orientation	97
Immigration	101
Ability and Disability	103
Age and Attractiveness	107
6 INEQUALITY: MEN AND MASCULINITIES	112
The Gender of Cheerleading	114
Gendered Power	116
Gender for Men	121

7	INEQUALITY: WOMEN AND FEMININITIES	138
	Cheerleading Today	139
	Gender for Women.....	141
	The Big Picture.....	157
8	INSTITUTIONS	162
	The Organization of Daily Life.....	164
	Gendered Institutions	167
	The Institutionalization of Gender Difference.....	169
	The Institutionalization of Gender Inequality.....	173
	Institutional Inertia and Change.....	183
9	CHANGE	188
	A Clash of Civilizations.....	190
	The Changing Value of Children.....	192
	How Cities Changed Marriage.....	199
	Separate Spheres	202
	The Funny '50s	204
	Going to Work.....	212
	Work and Family Today.....	214
	Conclusion	218
10	SEXUALITIES	220
	The Sexual Revolution.....	222
	Contemporary Rules of Sexuality	225
	Hookup Culture	237
11	FAMILIES	246
	Gendered Housework and Parenting.....	248
	Ideological and Institutional Barriers to Equal Sharing	253
	Divisions of Labor in Families	260
	Housework, Parenting, and Power.....	271
12	WORK	280
	The Changing Workplace.....	282
	Job Segregation	286
	Discrimination and Preferential Treatment	301
	Parenthood: The Facts and the Fictions	309
13	POLITICS	314
	The State	318
	Feminist Activism.....	329
14	ONWARD	344
	GLOSSARY	353
	NOTES	359
	CREDITS	401
	INDEX	403